

CALVIN TSANG PROMO: ROLES IN YOUR MUSICAL JOURNEY (Feel free to share this\*\*\*)

<https://cltsang.wixsite.com/calvin>

## *OVERVIEW*

For over 15 years, award-winning violinist Calvin Tsang has provided violin lessons to students of various ages and levels, whether in private, group, or school settings. Students have learned how to practice violin effectively and progress in their technical skills through a unique step-by-step methodology. The professional violinist and violin teacher combines his time-tested methods with Royal Conservatory and/or Suzuki curriculum, taking the student's needs and interests into consideration. Other music classes currently offered include aural skills, RCM & performance preparation, and introduction to music. Please let Calvin know if there is another particular music subject that you'd be interested to take!

\*\*\*FREE OFFER: For a limited-time, you can get a FREE lesson when someone you refer (non-family) books their 1st lesson with Calvin. Mention **Calvin** to your friends!

## *MUSIC AS THE SOLUTION*

In today's world of turmoil due to Covid-19, protests, economic downturn, or inclement weather, music is ever more needed to restore a sense of peace, order, and meaning in life. Would you like to escape the distractions of technology, the barrage of current / "political" news, or the busyness of modern life? Or would you like to bring some FOCUS and NORMALCY to your child's daily routine, amidst the tendency towards multiple extra-curricular activities and overconsumption of video games, social media, etc? Well, MUSIC LESSONS are the answer! To make it much easier to start violin lessons right away, we offer FREE helpful advice on how to obtain a violin (as seen in above FAQ's)! For a limited time, there are PROMOTIONAL rates for the "**online**" lesson platform, so book your 1st music lesson soon, as space is limited!

## *BELIEFS & VALUES*

Music is a UNIVERSAL language that brings people together, no matter the age, gender, or race, creed, or other background. Practicing a musical instrument allows children and adults alike a "safe harbor" to escape the noise and troubles of the world around them. Playing a musical instrument can ELEVATE children's physical, emotional, and social level and well-being. As music has also been proven to increase intellectual abilities in children, music lessons can facilitate every parent's ambitious DESIRE for their child to succeed in school. Even while incorporating FUN, inspiration, and spontaneity in the learning methods, music lessons help to solidify a system of VALUES, including respect and dedication, potentially impacting a music student's life and family for the better (see our FAQ's for more). At the same time, Calvin UNDERSTANDS the busyness of typical parents of the student child, as many students are also involved in multiple other extra-curricular activities. Thus, at this time, we do our best to allow for unforeseen cancellations and then reschedule make-ups with no penalty. Similarly, a free

time buffer may be allowed for late starts to lessons with advance notice, as parents often have to shuttle kids between various places or may have family emergencies. While Calvin desires to reach new audiences who appreciate music (through various social media platforms), we strive to RELATE with prospects looking to improve their musical skills and/or progress in their practice of the violin. Besides direct interaction with clients, through subscriber e-mail / social channel updates such as music performance videos, lesson demos, related website links, and even current news (whether in the music world or not), Calvin can assist prospective customers through the whole process of considering to book music lessons. Calvin CATERS not only to the student's needs including their music levels and abilities, but also can provide their parents regular updates on their child's progress, while applying feedback as necessary to facilitate the teacher-student relationship and to augment customer SATISFACTION.

### *TEACHER & METHODS*

An expert violinist and professional orchestra musician (recently as Associate Concertmaster of [Orchestra London](#), Mr. Tsang has many years of teaching EXPERIENCE to students of various ages and levels, including beginning child students. Winner of many awards and honors at a young age (and a PROVEN learner of the patented Suzuki teaching method during that time), the professional pedagogue received both Master's and Bachelor's degrees in Music from a PRESTIGIOUS music conservatory. His TIME-TESTED learning methods employed during the lessons, specially created and customized for each student, ensures to augment the student's efficiency in learning and personal drive towards musical progress. Refer to the FAQ's @ Calvin's website: <https://cltsang.wixsite.com/calvin> , which DEMONSTRATES his knowledge of factors of musical interest in children, tips for helping to foster your child's interest in music as well as practicing their musical instrument, and how music lessons are geared to spur your child's motivation to progress.

### *SO WHAT ARE YOU WAITING FOR?*

You may just have started to think about a musical instrument for your child or you are still unsure or hesitant of enrolling them in music lessons, but if you've read the FAQ's, I assure you that your child is NOW one step closer on the road towards playing the violin or starting music lessons! If you have any more questions, please don't hesitate to ASK (through the website <https://cltsang.wixsite.com/calvin> or any other communication platform of Calvin, whether it be on youtube, facebook, instagram, or googlemaps). You can request a FREE consultation for your unique "musical" situation, and get access to info on various lesson packages, a wide variety of private and group music classes, or other options. Again, take advantage of Calvin's special promotional and referral program rates, as they expire SOON! Even if you are just beginning to think about music lessons, feel free to subscribe to the EMAIL list, so that you may be notified about new class offerings, discounts, lesson demos, updates, and more tips to help you on your own musical journey. Calvin looks forward to bring MOTIVATIONAL music / violin lessons to you and your child!